

CASTAWAY WITH CRYSTAL

MEDIA KIT
2019

50,000+

MONTHLY PAGE VIEWS

32,000+

UNIQUE PAGE VIEWS

71,000+

SOCIAL MEDIA FOLLOWERS

81%

NEW SESSIONS

SOCIAL



3.2K+ likes

[/castawaywithcrystal](#)



25K+ followers

[@CrystalCastaway](#)



4.5K+ followers

[@CastawaywithCrystal](#)



13.4K+ followers

[@CastawaywithCrystal](#)

AUDIENCE

27% MALE

72% FEMALE

50% AGED 25-34

44% FROM THE USA

5% FROM AUSTRALIA

My audience are mostly movie and TV lovers who consider themselves travel buffs and technophiles

ABOUT

Hi, I'm Crystal. Founder and writer for [CastawayWithCrystal.com](#), a budget and adventure travel blog with a difference. CwC, was born out my love of not just travel, but the film industry too! I aim to capture my adventures through video, photography and written word, so that I can take my audience along with me.

CwC has experienced substantial growth since the site began in mid 2015 and continues to create useful and engaging content.



SERVICES OFFERED

- ▶ Sponsored Posts
- ▶ Brand Ambassadorship
- ▶ Social Media Campaigns
- ▶ Product Reviews
- ▶ FAM Trips
- ▶ Photography
- ▶ Video Production

MILESTONES

- Written for [Atlas Obscura](#)
- Featured in the [Lonely Planet Pathfinders](#) program
- Written for [Hostel World](#)
- Named one of the Top 30 Adventurers Under 30 by [Open World Magazine](#)
- Guest posted for some of the big name travel blogs such as [The Broke Backpacker](#)
- My [most viewed post](#) has been viewed over 69,000 times

