

# CASTAWAY WITH CRYSTAL

MEDIA KIT  
2018

21,000+

MONTHLY PAGE VIEWS

7,000+

UNIQUE PAGE VIEWS

47,000+

SOCIAL MEDIA FOLLOWERS

82%

NEW VISITORS

## SOCIAL



3.2K+ likes

[/castawaywithcrystal](#)



27K+ followers

[@CrystalCastaway](#)



2.4K+ followers

[@CastawaywithCrystal](#)



14.9K+ followers

[@CastawaywithCrystal](#)

## AUDIENCE

30% MALE

69% FEMALE

50% AGED 25-34

35% FROM THE US

10% FROM AUSTRALIA

My audience are mostly movie and TV lovers who consider themselves travel buffs and technophiles



## ABOUT

Hi, I'm Crystal. Founder and writer for [CastawayWithCrystal.com](#), a budget and adventure travel blog with a difference. CwC, was born out my love of not just travel, but the film industry too! I aim to capture my adventures through video, photography and written word, so that I can take my audience along with me.

CwC has experienced substantial growth since the site began in mid 2015 and continues to create useful and engaging content.



## SERVICES OFFERED

- ▶ Sponsored Posts
- ▶ Brand Ambassadorship
- ▶ Social Media Campaigns
- ▶ Product Reviews
- ▶ FAM Trips
- ▶ Photography
- ▶ Video Production

## MILESTONES

- Written for [Atlas Obscura](#)
- Featured in the [Lonely Planet Pathfinders](#) program
- Written for [Hostel World](#)
- Named one of the Top 30 Adventurers Under 30 by [Open World Magazine](#)
- Guest posted for some of the big name travel blogs such as [The Broke Backpacker](#)
- My [most viewed post](#) has been viewed over 40,000 times