

CASTAWAY WITH CRYSTAL

MEDIA KIT
2017

10,000+
MONTHLY PAGE VIEWS


4,000+
UNIQUE PAGE VIEWS


48,000+
SOCIAL MEDIA FOLLOWERS


81%
NEW VISITORS

SOCIAL

 **3.3K+ likes**
[/castawaywithcrystal](#)

 **28K+ followers**
[@CrystalCastaway](#)

 **2.2K+ followers**
[@CastawaywithCrystal](#)

 **15.4K+ followers**
[@CastawaywithCrystal](#)

AUDIENCE

22% MALE

78% FEMALE

45% AGED 25-34

29% FROM THE US

19% FROM AUSTRALIA

My audience are mostly movie and TV lovers who consider themselves travel buffs and technophiles

ABOUT

Hi, I'm Crystal. Founder and writer for [CastawayWithCrystal.com](#), a budget and adventure travel blog with a difference. CwC, was born out my love of not just travel, but the film industry too! I aim to capture my adventures through video, photography and written word, so that I can take my audience along with me.

CwC has experienced substantial growth since the site began in mid 2015 and continues to create useful and engaging content.



SERVICES OFFERED

- ▶ Sponsored Posts
- ▶ Brand Ambassadorship
- ▶ Social Media Campaigns
- ▶ Product Reviews
- ▶ FAM Trips
- ▶ Photography
- ▶ Video Production

MILESTONES

- Featured in the [Lonely Planet](#) Pathfinders program
- Interviewed by [Around the World](#) on their variety Travel Show
- Named one of the Top 30 Adventurers Under 30 by [Open World Magazine](#)
- Guest posted for some of the big name travel blogs such as [The Broke Backpacker](#)
- My **most viewed post** has been viewed over 34,000 times

